

# Minutes - Board Meeting 1/11/24

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11 January 2024 / 2:30 PM / Kukio

## ATTENDEES -

Chelsy Abe, Sarah Kamanu, Erin Lee, Ka'uhane Morton, Tony Savarese, Garrett Webb

## AGENDA

- Garrett pointed out a list of upcoming events that was at the end of Diana Duff's article. Link to article:  
[https://printreplica.westhawaiiitoday.com/?publink=04e38282a\\_134d10e](https://printreplica.westhawaiiitoday.com/?publink=04e38282a_134d10e)
- Erin gave a financial update/briefing
- Erin is laying the groundwork to train the next treasurer
- Garrett has managed the membership list for a long time but will now pass on that responsibility
- Ty said there should be a emailed greeting when a new member signs up
- Garrett says there is one but everyone agreed it could be a broader, more thankful, and more welcoming message
- Ty said that people are not getting on our marketing lists when they sign up and are not getting informed about upcoming events
- Ty has a list that he uses to help HILA with marketing but it would cross a boundary to share it with HILA. Should HILA work on its own marketing list to supplement Ty's outreach?
- Tony will share a HILA current member list with the board by email. Anybody referencing the list should give Tony any suggestions for improvement please. Tony will update the list once a month before our meetings.
- Sarah would like to work on an irrigation class for sometime this year before the summer and has found a great location
- Sarah will let the group know a proposed date for the class
- The group discussed the upcoming conference

- Sarah wanted to start working on some potential conference advertising and discussed the logistics of advertising with the group
- Ty noted this will be the 10th annual conference, a special occasion
- Ka'uhane will look into getting us cool shirts to commemorate the conference
- Ka'uhane proposed a presentation showing some of HILA's history
- Ty and Erin shared some potential milestones to include
- Erin has some pictures that could be part of the presentation
- Erin proposed Kevin Eckhart as a plenary speaker
- Ty said maybe we should think about our bigger theme before reaching out to any speakers
- The group agreed it should be a one day/one track event to keep things simple
- Chelsy and Ka'uhane said we should honor somebody in a Kupuna ceremony during the conference. The mini O'0 would be a great gift for the honoree.
- Water conservation would need to be included in the topic list to take advantage of the work done so far by Ka'uhane, Oliver, and the Kukio crew
- Ty proposed including the Firewise organization in our list of topics and potential speakers
- Sarah proposed a theme of "Strength through Change"
- Ty said a short afternoon has worked well in previous conferences since people start to fade out if the content stretches into the late evening
- Sarah proposed forming a coalition of landscapers that are able to set up irrigation to strategically assist fire departments in the event of fires. People could maybe be educated about this at the conference, possibly at its own booth.
- "Water and Fire" was another theme brainstormed by the group
- Erin's upcoming Basic Botany presentation for the TLC certification will be on February 13th. It will be a remote class. It's free for people that sign up.

## **NEXT MEETING**

- 2/1 at 2:30 at Kukio