

HILA Board Meeting
Minutes May 5, 2022

Present: Christian Renz, Garrett Webb, Erin Lee, Ty McDonald, Sarah Kamanu, Tony Savarese, Molly Murphy (ZOOM), Russell Galanti (ZOOM)

Continuing Education Subcommittee Meeting Started

1st Order of Business: Sub Committee Greetings and Introductions via video call

- Molly Murphy with Plant Pono & Russell Galanti with CTAHR

2nd Order of Business: TLC Subcommittee Members, Participation & Development

Coordinating of Landscape Industry Counsel of Hawaii (LICH), Kauai Island Landscape Committee (KILC), Maui Association of Landscape Professionals (MALP), Hawaii Island Landscape Association (HILA) Big Island for Continuing Education Development Committee. Agreed 3:30-4pm first Friday of each month and then HILA board meeting to follow 4pm - 5pm.

Recap Itinerary of classes & survey

- LICH survey up and running, ready to send out per Russell. Will send email following meeting to board members and industry advisors to promote to industry

Class Course List of focus for meeting today:

1. Botany & Best Management Practices Horticulture- being prepared by Erin Lee.
2. Ornamental Plant ID & Selection (Preparation of Literature, original spreadsheet list)- being updated and prepared by Christian Renz. Collaborated with entire subcommittee
3. Invasive Species & Weed ID & Control (each island to edit so so island specific)- being prepared by Molly Murphy

Molly Murphy- Plant Pono would be happy to be involved in developing course on Invasives and participate in teaching class, Erin Lee has created a syllabus which she will share as a template with other course content creators for use as a reference. Molly will focus on the following items for invasives:

- Course development
- Importance of Invasives
- Impact to Environment
- Insects they bring
- How to remove

Paid Content and Development & Instructors

- Discussed which association (HILA or LICH) will have intellectual rights over content being created. This far content has been developed by HILA exclusively however new members have joined subcommittee from other associations. Need to discuss in future....

- Courses to be proctored by island associations and receive income from TLC courses and potentially pay royalty to intellectual rights holder as agreed upon
- HILA focus on what we can develop in house, then see what we still need that would be paid source.
- Propose General Allowance for instructors who develop content so we can receive industry leading experts on certain topics
- Propose LICH or HILA owns the rights that become a Paid Access link

Course #4: Turf Grass Management

- Ask Pete with Southern Turf or John Paolos if interested in participating

Next continuing education subcommittee meeting June 2nd at 3:30pm

Continuing Education Sub Committee Meeting ended at 4:30pm

HILA Board Meeting started at 4:30pm

1st Order of Business: Approval of prior meeting minutes

- Recap of previous minutes. Board unanimously approved

2nd Order of Business: Biannual Conference

LICH no word on hotel rooms yet, possibly Kamuela Inn for rooms

Erin asking Robert Woodman to be Plenary Speaker for conference to speak on SENSI

Matt Ritter & Don Henis have confirmed - Travel arrangements have been confirmed

Garrett donating car for instructors + Local place to stay with Hostess

Event Payment - Ty suggested Event Brite instead of Square or PayPal

3rd Order of Business: Biannual Conference 2nd Day Tour

Second day tours have been confirmed and handled by Garrett Webb. The following are the locations:

- Stach - confirmed
- Kelly Greenwell at Hawaiian Gardens - not confirmed yet
- Norm Bezona at Bezona Botanical - not confirmed yet

4th Order of Business: Membership

Drive business to pay online for membership.

Christian needs to prepare annual president's letter to send to industry now that conference has been scheduled.

Brad Belmarez from Aikane Nursery attended last meeting to participate as board member or industry advisor.

5th Order of Business: Annual Insurance Renewals

Insurance renewal was completed by Erin and Christian. Emailed to Jaci Sowden with Noguchi & Associates for renewal

6th Order of Business: June 18th Workshop

Schedule confirmed. Location at Mauna Kea is confirmed as well.

Flyers ready to hand out. Print out flyers to distribute to vendors locally in area

Tony confirmed he will handle set up on Friday but additional help to bring machines and equipment to location is welcomed.

7th Order of Business: Online Content Creation for HILA Website

Tony created youtube webinar for paid view. At next board meeting will present video as reference. Tony proposed doing numerous short instructional videos that can be offered to members or as paid-content. Tony to prepare list of short videos.

8th Order of Business: Scholarship

Cornell Botany student from Big Island was awarded the scholarship. Ty and Garrett are handling the scholarship. Jennifer McDaniels has officially handed off responsibility and Scholarship Subcommittee chair is open for election.

9th Order of Business:

Garrett reviewed the boot camp program being offered by NALP in place of the LICT training program. Getting additional information so this continued education program can be offered in addition to the TLC program being developed

Garrett is preparing a sample test for the TLC program and hopes to have this completed by the end of 2022. Sample shown to HILA board. Garrett will coordinate with different board members and industry advisors to prepare the hands-on test.

Next Meeting June 2nd 4:00-5:00 PM. Same location

HILA Board Meeting ended at 5:10pm