

## HILA Board Meeting

### Minutes March 4th, 2021

Present: Christian Renz, Micah Barker, Garrett Web, Erin Lee, Ty McDonald, Ken Sugai, Jennifer McDaniel, Pacific Minthorne, Tony from AllTool

**1<sup>st</sup> Order of Business: CE Class at Mauna Kea:** HILA will hold its first CE class at the Mauna Kea Beach Hotel on April 3rd, 2021 8:30am. - 12:30pm. Tony from AllTool along with 5 other instructors will host 6 different stations and educate attendees on the proper use of power equipment including aerator, verticutter, weed whacker, mower, blower, and chainsaw. Ty will send email flyer out to the green industry, and distribute paper copies to vendors in Kona. Christian will distribute flyers to vendors in Waimea.

There will be 4 attendees at a time at each station with a 30 minute session for each station then a rotation to the next. At each station there will be a 10min instruction, then 20 min of tool operation. We have secured 4 of the 6 instructors and are actively recruiting for 2 additional instructors.

**2<sup>nd</sup> Order of Business: Corporate Sponsorship Rates:** HILA will implement the following fee schedule for corporate sponsorship/having their company listed on the HILA website:

- Hawaii Island Companies: \$500 per year
- Statewide Hawaii Companies: \$1000 per year
- National Companies: \$2000 per year

**3<sup>rd</sup> Order of Business: HILA 2021 Updated Membership Rates:** The Board has approved the following annual membership rates:

- Student: \$35
- Companies with 1-2 Employees: \$50
- Companies with 3-9 Employees: \$100
- Companies with 10+ Employees: \$150

**4<sup>th</sup> Order of Business: HILA 2021 CE Course Fees:** The Board has approved the following fee schedule for our CE Classes:

- HILA member: \$60
- Non-Member: \$95

**5<sup>th</sup> Order of Business: HILA 2021 Conference:** HILA plans to hold a 2021 conference the following people will be in charge of the following duties:

- Conference Set Up: Ty
- Conference Reservations: Ty
- Speakers: Erin and Ken primarily with everyone contributing contacts and leads.
- Corporate Sponsorships: Christian
- Social Media: Micah

**6<sup>th</sup> Order of Business: HILA Mission Statement:** The Board has drafted and approved the following HILA mission statement:

“To advance the professionalism of Hawai’i Island’s landscape industry through advocacy, communication, education and fellowship.”

**7<sup>th</sup> Order of Business: LICH and HILA:** Garrett suggests HILA draft and submit a short article about HILA’s upcoming CE course for the next issue of Hawaii Landscape. Garrett will list HILA CE courses on the LICH website and send out via mail chimp email list to statewide green industry. Garrett offered that any corporate sponsor who is listed on the HILA website can also be listed on. LICH website.

Meeting adjourned. Next meeting Thursday April 8th at 4:00p Erin will notify the Board if the conference room at Hualalai is available.