

HILA BOARD MEETING

Minutes April 15, 2020

Present: Christian Renz, Christopher McCullough, Jennifer McDaniel, Micah Barker, Erin Lee, Garrett Webb, Ty McDonald, Murli Fedorowski

1st Order of Business: LMT Update: Due to the COVID 19 pandemic, LMT classes have been put on hold. Board discussed how to proceed. Options included postponing courses into the Fall, breaking up the classes into shorter mini series, and/or offering the beginning courses via webinars. Ty offered to look into webinar platforms available to him at no cost. Temporarily switching to webinar presentations include informing participants via email, having help with technical challenges, having a chat monitor to answer questions, and the host using PowerPoint and screen share. The cost of webinar courses for students was also discussed. Ty felt it should be free due to current circumstances.

2nd Order of Business: HILA Continuing Education Workshops: Questions concerning participant attendance were brought up. It is expected that those unemployed during the quarantine will incur monetary difficulties. The first course has been put on hold.

1. *Proper Pruning Techniques* postponed
2. *Basic Botany and Horticultural Principles for Landscape Gardeners* will be held in July 11th by Erin Lee at Hualalai Resort for a duration of 3 hours.
3. *Landscape Equipment Operation and Maintenance* will be held in October by Tony from All Tool Kona at Hualalai Resort for a duration of 2-3 hrs.

3rd Order of Business: Website improvements: Board has decided to offer vendor sponsorship via hyperlinked vendor logos on HILA website. The annual fee for such advertisement is \$150. However, if said vendor in turn displays hyperlinked HILA logo on their website as well, the annual fee is reduced to an amount yet to be determined. Each Board member will reach out to at least five possible sponsors. Aside from vendor logos, Stripe is now working on site and Christian has been trained to do updates. President's letter and photo is in progress.

4th Order of Business: Other News:

- Scholarship offerings will commence as planned
- Murli has agreed to set up HILA facebook page and will require proper organizing documents.

Meeting adjourned.

Next meeting: Wednesday, May 13th 4:00 pm via ZOOM