

HILA BOARD MEETING

Minutes December 19, 2019

Present: Christian Renz, Jennifer McDaniel, Christopher McCullough, Micah Barker, Erin Lee, Garrett Webb, Ty McDonald, Murli Fedorowski

1st Order of Business: HILA 2020 conference / Continuing Education for HILA members. The board discussed issues pertaining to the pros and cons of holding annual conferences vs biennial. Such issues included the time required to contact vendors, sponsors, and finding another association to team up with. At this time, HILA conferences will remain biennial. The board also discussed and voted in favor of offering workshops for HILA members in 2020. The workshops will be held once per quarter. Garrett recommended any new courses be ETF certified. Erin offered to reach out to Steve Nimz as a program consultant for the classes.

2nd Order of Business: Stripe and Membership Form. The platform for credit card transactions has been switched to Stripe to ensure information security. The board voted in favor of having the membership form modified to include the option for a member to be automatically renewed each year. The automatic renewal will be followed by an automatically delivered letter verifying the membership. The membership form will also be modified to give all affiliate members within a corporation the discounted membership fee. Lastly, Garrett explained how the updated online membership form will also serve as a survey.

3rd Order of Business: Other News.

- A storage container is needed to secure test material and paperwork.
- The board read a thank you letter from Kiyono McDonald, recipient of the Vic Paulson Landscape Scholarship.
- Garrett updated the board that the field training and Certificate of Completion is still accepted within the certification process.

Meeting adjourned. Next meeting Wednesday January 8 2020 / 3:30 pm.

Location to be announced.