

HILA Board Meeting

Minutes May 1, 2019

Present: Ken Sugai, Micah Barker, Erin Lee, Jennifer McDaniel

1st Order of Business: LMT Classes; Garrett reports ETF will not be available for this years LMT classes or test.

2nd Order of Business: HILA membership: Chris sent out a membership letter in early April. Ty reports paid memberships are coming in with LMT registrations. Erin will prepare a list of former members who have not yet renewed. Jennifer will mail out a letter and membership form to former members. We discussed the possibility of having a Pau Hana type social event at Farm and Garden or Diamond Sprinkler Supply to expose HILA to more local landscapers.

3rd Order of Business: 2019 HILA Conference: Next Board meeting we would like to start planning for this years HILA conference. Tentatively we have a date of Friday October 18th. We discussed the possibility of a green industry/trade practical business theme with topics such as dealing with difficult customers, bidding and mark up, labor force management, and business operating cost analysis. Also proposed was the idea having a panel of experts/landscapers/small business owners at the conference.

4th Order of Business: HILA Board; The Board would like to explore how to attract new board members and plan for succession in board membership as we move into the future. We may want to start by sending out an invitation to all HILA members to attend a Board meeting and see if there is an interest among members becoming Board members.

Meeting adjourned. Next meeting Tuesday June 4th at 3:30p.m. at Hualalai