

## HILA Board Meeting

Minutes October 11, 2017

Present: Erin Lee, Ty McDonald, Chris McCullough, Garrett Webb, Micah Barker, Ken Sugai, Jennifer McDaniel, Molly Scheuflera, Murli Fedorowski

**1<sup>st</sup> Order of Business: Scholarship Winners:** Officers signed congratulation cards to scholarship winners Jenson Kohashi and Simon Ellis, with checks to be enclosed. Jenson will be present at the HILA Annual Conference with a table.

**2<sup>nd</sup> Order of Business: Officer Positions:** Ken Sugai, the new HILA President, announced the new officer, Murli Fedorowski, as HILA Secretary.

**3<sup>rd</sup> Order of Business: LFA workshop:** Ty McDonald shared that the LFA workshop had 20 -24 attendees. It was agreed that the LFA workshops should continue being held. Ty will invite Little Ant Hui to the HILA Annual Conference.

**4<sup>th</sup> Order of Business: Annual Conference:** Attendees spoke in detail about the upcoming HILA Conference being held Nov. 10<sup>th</sup> at the Hapuna Beach Resort. Details are as follows:

- Scott Seymour and George Broderson have accepted the award invitation. Derek Shigematsu and Diana Duff have not confirmed. Erin Lee offered to contact Diana. Short bios are still needed as well.
- Promotions: Ty has sent out brochures and emails. He suggested a block ad in West Hawaii Today three days prior to event. Erin will inform known property managers. Garrett suggested informing via LICH mail chimp. Garrett provided two pages of advertisement in the LICH newsletter. Chris will invite two high school students.
- 9 confirmed exhibitors including Soil Plus. Sponsorships included Kona Irrigation. Simplot and HCC have yet to confirm. Possible attendees included Novelty Greens, SiteOne, Mountain Meadows, and Kalapana Orchids.
- Door prizes will be obtained by Chris. Erin will pick up 10-11 leis. Jennifer will be present at conference to help w leis, tickets, set up. Name tags need to be purchased. Chris will give the open welcoming. Chris will pick up O'o sticks and provide plants for decorations.

- Pau Hana costs were discussed for the breeze way area. Chris suggested a pre-conference dinner for board members and speakers at 6:00 pm, Nov. 9th. Finances will first be considered.
- Set-up is on Nov. 9, 2:00pm – 5:30pm, but can extend up to 8:00 pm.

Meeting adjourned. Next meeting Wednesday November 1, 2017 at Hualalai construction office.