

HILA Board Meeting
Minutes November 12, 2015

Present: Erin Lee, Ty McDonald, Hugh Landes, Micah Barker, Ken Sugai

1st Order of Business: Erin reported that HILA purchased a new version of Quickbooks accounting software and our accounts are currently being set up and reconciled.

2nd Order of Business: Conference debriefing: Ty reported that the conference went smoothly and that HILA has collected all fees and paid all bills associated with the conference. Ty reports the conference attendance has steadily declined year after year and this years conference had 49 paid attendees.

3rd Order of Business: Conference Improvement: Ideas for improving or “reinventing” the conference:

1. 1 Track of speakers instead of 2, or having a half day conference instead of full day. We notice many participants leave after lunch. Possibility of a Friday afternoon conference with a Dinner provided.
2. Ensure CEU’s are offered to attract LICT’s and ISA certified arborists.
3. Workshop or hands on sessions (conference participants requested this). Such as small engine repair/maintenance. Pruning or irrigation workshops. Orchard care.
4. Possibly partnering with the HENA conference held in July, or choosing a different time of year not so close to the LICH conference.
5. Recognizing that many trade show vendors are targeting designers and contractors, we should target and offer benefits to the entire landscape industry including designers, contractors, and maintenance professionals.
6. Could ETF apply to conference fees?

4th Order of Business: HCC Palama Nui: HILA would like to reach out to HCC Palama Nui about doing next years LMT classes on their campus. Ideally we could create a permanent educational and training site. Ken Sugai offered to talk to Carrie from HCC about HILA having a space there and inquiring if we could help create a 2 yr. educational course through HCC for aspiring Landscape Professionals.

5th Order of Business: 2016 LICT Classes and test schedule; HILA is tentatively scheduling the LICT TEST DATE of Sat. 6/25/16. TPI DATE of Sat. 6/18/16. LMT Classes to start on Wed. 4/13/16

6th Order of Business: LMT Classes; HILA would like to include more hands on activities in next years LMT classes. Specifically in pruning and irrigation classes. First Aid and Safety training should also be worked in to some part of the classes as well.

Meeting adjourned. Next meeting 3:30pm, Thursday December 10th at Hualalai construction office.