

HILA Board Meeting

Minutes September 9, 2015

Present: Erin Lee, Ty McDonald, Hugh Landes, Chris McCullough, Garrett Webb, John Marshall, Micah Barker, Ken Sugai

1st Order of Business: HILA Annual Conference:

- During this past month, Chris has emailed numerous local green industry companies in search of sponsorship and/or participation in the HILA conference.
- Ty reported we have 5 confirmed sponsors so far: HGP, CPS, E-Scapes Enterprises, Puna Certified Nursery, & Ness Turf Equipment. Ty has turned over payment paperwork to Erin and Garrett for processing.
- Erin suggested Central Supply plumbing supply in Hilo is interested in sponsoring or attending the HILA conference.
- John suggested we invite members from our local county government. Chris will invite council members and the Mayor to the HILA conference.
- Ty reports we have good sponsorship and trade show participants at this point and we need to focus on increasing attendance.
- Micah will write an article for the local newspapers promoting water conservation and this years conference.
- Ty will confirm if we still have raffle tickets for conference door prizes.
- Micah will talk to Kauhane about getting a shirt for Ken.

2nd Order of Business: Social Event: HILA would like to hold a social mixer/event in early December. We need to decide a location and date next meeting. Possible locations are the new HCC Palamanui Campus or the new West Hawaii Community Center.

3rd Order of Business: Increasing Annual Conference Attendance:

- Ty will target and email condo associations.
- Chris will contact Hotel/Resort HR departments.

- Other targeted groups to contact and invite: Arborist's, Landscape Architects, LICT's, Property Management Companies.
- Chris will invite Calley Oneil and Marty Fletcher from HCC Palamanui.
- Garrett will promote the HILA conference at the MALP test event in Maui.
- Erin suggests each Board Member ask and recruit 5 conference attendees each.

4th Order of Business: LICH conference: Erin, Ken, Ty, and Chris will attend the LICH conference on 10/8 on Oahu. Ken and Chris will acquire vehicles to shuttle our members to and from conference/airport.

5th Order of Business: HILA conference Speaker Bio's; Erin will put together Bio's and a photo of each speaker for conference promotional materials.

6th Order of Business: Green waste; It is questionable how the new County rules requiring landscapers to haul green waste to the Waikoloa Landfill green waste facility, are affecting our environment and community. Chris will check in with Malcom Saxby regarding the current state and any negative effects.

7th Order of Business: Irrigation Class; Garrett will talk to Kauhane Morton about holding an irrigation class at the KD educational facility. The proposed class would be held April 2016, and taught by Martin Miyashiro.

Meeting adjourned. Next meeting Tuesday, October 6th at Hualalai construction office.